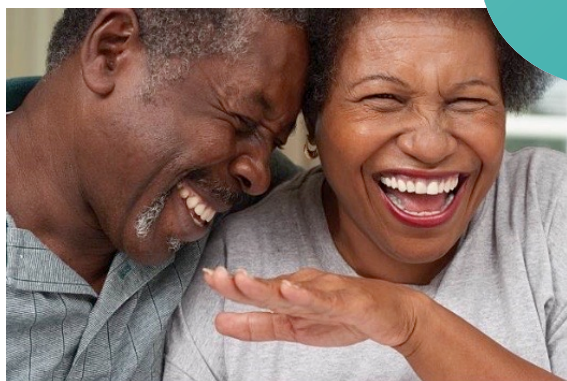




The  
primary care  
experience  
older adults  
deserve.



Resources for  
Broker Partners



# People who can benefit most from Patina.

Patina is for everyone 65 and older. No matter their current health or individual needs, we are here to give them an exceptional healthcare experience and help them get more out of life.

## Profiles of the people who have chosen Patina



### **“New to Medicare” and “Independent Ager”**

Those just turning 65 looking for a new, better primary care experience; as well as busy adults in good health who value independence, convenience and care on their terms. Features that are most attractive include the in-home experience (saves time) and virtual visits, plus easy access to their care team via the Patina mobile and web app.



### **“Win Me Over”**

Those who may be dissatisfied with their current PCP; looking for a better experience and relationship. Their long-time PCP may have retired, or because of their frequent use of specialists, they may not have a close relationship with their PCP. In some cases, they may not even have chosen a PCP.



### **“Need a Quarterback”**

Those who have more complex conditions and multiple specialists — they like that Patina health champions remove the complexity and hassle of managing appointments, communication between specialists, and advocate for them in all aspects of their care.



### **“No Place Like Home”**

Those who really value the safety and access to a team through care that takes place in their own home; they may have mobility issues or just like the convenience of not having to travel to a doctor's office to get their primary care.



### **Family & Loved Ones**

Patina removes a lot of the stress and worry from caregiving by providing health champions to coordinate care. Patina can also make caregivers part of the care team, making it easy for them to participate in all aspects of care.



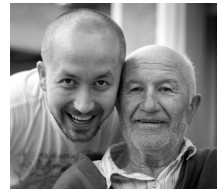
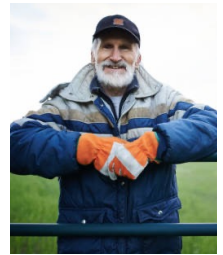
# Primary care purpose-built for adults 65+.

Patina is reinventing primary care to profoundly improve health and the aging experience for adults 65+. We get to know them. Build relationships. Understand their goals. Create a care plan tailored to their values and preferences — so they get the dignity, empathy and care that they deserve at this phase of life.

Patina meets your clients on their terms through a convenient and highly personalized model that includes video visits, phone, chat, and in-home when needed. No more long delays to get appointments, no more frustrating drives or long office waits, and no more rushed PCP visits. Your clients will get accessible, high-quality care that meets them where they are right from the comfort and convenience of home.

We're excited to work with brokers to give your Medicare clients the care they deserve — healthcare truly built around them — to help them live and age well.

To refer clients and get helpful information, visit [patinahealth.com/brokers](https://patinahealth.com/brokers)



**Now accepting original Medicare and  
Medicare Supplement plans as well as  
most Medicare Advantage plans!**

Patina primary care is available as an in-network provider for your clients in the Philadelphia & Charlotte areas.

Scan the QR code for more specific details on plan coverage.





# A dedicated care team who knows your clients.

The Patina care team consists of a group of dedicated professionals all focused on helping your clients stay healthy and supporting them when they're not feeling well or need help. We take the time to get to know them, to understand their goals and to develop a relationship — including a personalized care plan that addresses whole health needs.

As experts in aging, we know how to properly coordinate care among multiple specialists.

We're always there to answer questions, provide guidance, and follow up on details to ensure everything is running smoothly.

All of this is provided at no additional cost to your clients as part of their Medicare Advantage plan. They can keep their current specialists and prescription plan. As their primary care provider, we add a “next level” of attention to be sure they're getting the very best of care.

## The Patina Care Team

Your clients are always at the center of a dedicated care team who knows them and focuses on their unique needs.

### Primary Care Practitioner

Physicians and nurse practitioners focused on individual care needs and goals

### Specialized Team Members

When needed, we'll bring in registered nurses and other experts in areas like behavioral health, pharmacy, condition management, healthy aging and more



### Patina Health Champion

A go-to person for real-time solutions, healthcare navigation, care coordination and more

### Family & Loved Ones

We make it easy for those supporting your client's healthcare to join appointments and stay informed via the Patina mobile app

**The Patina Care Team stays with patients over time as their needs evolve**

# Patina is reinventing the primary care experience.

Patina is different from traditional primary care in a number of ways.



## Trusted relationships and support for whole-person health.

We take the time to know your clients and support their medical, behavioral and social care needs.



## Their Patina health champion is always here for them.

Their health champion is their “go-to” person — always there to help with any questions, schedule appointments, coordinate care among multiple specialists and more.



## Easy access to their care team whenever needed — any time, any place.

Connect via video, online messaging, phone, easy-to-use apps, and in home, when needed.



## They can include family and loved ones as well.

We encourage your clients to involve the people who play a key role in supporting their health and well-being.

# Resources for you and your clients.

## Patina Website

[patinahealth.com](https://patinahealth.com)

## Patina Videos

[patinahealth.com/videos](https://patinahealth.com/videos)

## Patina Frequently Asked Questions

[patinahealth.com/about-us/faq](https://patinahealth.com/about-us/faq)

## Patient Referrals

Call toll-free (855) 478-8308

## General Broker Inquiries

Call toll-free (855) 478-8207

THIS INCLUDES DISCUSSING OPPORTUNITIES  
TO PARTNER ON EVENTS OR OTHER  
MARKETING ACTIVITIES

## Materials

We also have broker and partner-specific materials as well as brochures for prospective patients. Please call us with any questions. We are here to support you and your clients.

## Partnerships & Events

In addition, we are looking forward to working with agents and other providers who are interested in creating joint or co-op marketing programs like mailers and participating together in local community events.

You can also refer clients and get helpful information at [patinahealth.com/brokers](https://patinahealth.com/brokers)



[patinahealth.com](https://patinahealth.com)

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