Senior UX Designer

The upshot: this is a truly unique opportunity to reimagine primary care for older adults, through the creation of purpose-built technology solutions that transform the experience of patients staying connected with their care team. At Patina, you’ll collaborate alongside a highly talented, dynamic team to solve challenging problems, drive adoption at scale, and grow the business.

What are We About

At Patina, we believe everyone should have the opportunity to live their best lives and age with dignity. That’s why we’re reinventing primary care with an approach that’s purpose-built for older adults and their families. Our care model is centered around the needs of the individual, and available right where they live, with comprehensive and convenient in-home and virtual care options. We enable our world-class team of clinicians and care team members with elegant, human-centered technology and tools, so they can spend more time doing what they do best: building trusted relationships and delivering great care.

Working at Patina is special. We respect each other, seek out and welcome others’ perspectives, and push ourselves to grow and innovate so that we can deliver exceptional experiences to those we serve. We balance humility with confidence, and we’re looking for change-makers who bring the heart and audacity to help us profoundly improve the healthcare and aging experience for older Americans.

What Makes You Uniquely Suited to Work at Patina

You believe that design can bring out the best in us as teams and as providers of healthcare. You have a knack for delighting others (especially non-technical users) by helping them solve problems through technology, making the complicated simple, and connecting their needs to solutions in a positive way. You enjoy solving complex and often ambiguous problems as part of a highly skilled team.

Designers are an integral part of evolving and defining how Patina will provide a class leading experience.
**What You Get To Do**

As a Senior UX Designer, you’ll be an advocate for people looking for a better healthcare experience. You’ll work on a variety of projects, collaborating with all of our product and clinical teams. You’ll have a chance to own an ever-changing problem space and thrive on change as you help redefine exceptional healthcare for our customers. As our Senior UX designer, you excel in data visualization, design fundamentals, and data-driven design.

**Key Responsibilities**

- Work with cross-functional teams including clinicians, developers, product managers, marketers, product researchers, and design teams (content/visual/motion) to drive design vision, strategy, and storytelling that meets the needs of our customers.
- Visualize ideas and concepts and communicate them effectively and compellingly through impeccable design across surfaces, ranging from more graphic branded moments to sleek responsive web design.
- Agile design approach and collaborative model, thriving in a fast-paced environment, adjusting quickly to pivots, shifting priorities or timelines.
- Be an active collaborator, receptive to feedback, participating in design critiques and reviews across design and UX teams.
- Staying close to insights and data to understand the impact of your team’s work and helping them build context and make decisions informed by empathy for our customers and partners.

**What is Required**

- 5 years of experience designing and delivering products from start to finish as part of a cross-functional team (preferably with a B2B or SaaS startup).
- Expert knowledge of current design tools, such as Figma, Sketch, or something similar, along with an ability to quickly learn new tools as they emerge.
- Full-stack design experience, comfortable moving a project from Research to UX to UI.
- Expert knowledge of the end to end iterative design process, including how to develop and use personas, journey mapping, content strategy, art direction, wireframing and prototyping, user testing, and high fidelity visuals.
- Adept at synthesizing inputs and feedback from various stakeholders and team members in an iterative manner and communicating those to the greater working team.
- Experience with driving and applying user-centered design processes and best practices while working with cross-functional teams and partners including design, development, product management, marketing, and research.
- Knowledge and familiarity with a data-informed approach to design -- you’ve used tools and resources needed to measure the success of design decisions (A/B testing tools, Google Analytics, etc.)
- Proven track record of creating impactful solutions
- A keen eye for good design and attention to detail.
• A proactive and curious approach to design, constantly learning and growing your craft, and helping to uplift the entire team by sharing insights and resources.
• Empathy for the user and building for everyone to ensure long-term success. This includes, but is not limited to, thoughtful ux, accessibility, internationalization and localization, browser and device support.
• Excellent communication and storytelling skills; you design solutions for the long term and you have the ability to help your team and stakeholders understand the “why” behind your design rationale, anchoring all in strategic objectives to get us there.

What Would be Great to Have

• A Bachelor’s degree in Design, Human Computer Interaction (HCI) or related field
• Experience working in a startup environment
• Healthcare experience
• Location - Can be remote, ideally in mid-Atlantic geography. Some travel will be required to HQ or with operating staff, likely < 10%

What Patina Offers

• Amazing, mission-based culture, with a highly talented team of less than 50
• Remote Work
• Medical, Dental, & Vision Insurance
• Competitive PTO
• Compensation in cash and equity in a start-up backed by top tier VCs
• An environment where you can learn, grow your skills, financial wellness, and change the world

Patina is an equal opportunity employer and values diversity. We do not discriminate based on race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.

For more information, please contact Talent at talent@patinahealth.com